

Anissa Aouar

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63 Kenworthy Road
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Languages

English: fluent
French: mother tongue

SKILLS

digital illustration / hand drawing / fashion design / textiles
Illustrator / Photoshop / InDesign
collaborating work / aesthetic sensibility / adaptability / versatile

WORK EXPERIENCE

DEUTSCHE BANK

July 2019 / Present

Illustrator - Freelance

- Creating original artworks for various financial projects
- Drawing initial rough hand sketches in order to offer options of concepts and find the right style
- Developing final artworks on Illustrator that will be used for brochures, production sheet, etc
- Make any necessary changes to ensure the artwork is in keeping with the vision of the client
- Creating and developing original artworks for their foiled Christmas cards in 2019 and 2020
- Creating and developing an original artwork for their Frieze Art fair tote bag

BAND OF OUTSIDERS

Nov 2018 / March 2019

Senior Designer Womenswear

- Initiating seasonal directions closely with the Creative Director
- Initiating seasonal prints stories and colour palette closely with the Creative Team
- Identifying muses and target audience for Womens
- Identifying emerging trends and main inspirations
- Conception and design of SS20 Womenswear collection
- Setting up SS20 range plan
- Sourcing all seasonal fabrics; attending the London Textile Fair and Première Vision

FINERY

Jan 2015 / June 2018

Soft Woven Designer Womenswear

- Initiating the main seasonal directions closely with the Creative Director
- Identification of emerging trends; inspiration research
- Conception and design of dresses, blouses, skirts and jumpsuits
- Establishing key blocks and key pieces
- Sourcing all prints artworks and overseeing their development
- Contributing to seasonal colour palettes; following up on lab-dips and strike-offs
- Executing spec sheets; working alongside the garment technologist and pattern cutters
- Sourcing fabrics; attending the London Textile Fair, Première Vision and Texworld

LHB

May 2014 / Jan 2015

Freelance Designer

- Conceptualisation of a capsule collection for L'Habibliothèque, concept store in Paris
- Setting up mood board, colour palette and print
- Designing the collection
- Sourcing fabrics and trims
- Production of the collection; creating patterns and executing the final samples in several sizes

JC DE CASTELBAJAC

Dec 2012 / June 2013

Assistant Designer

- Collaborating closely with the Head of Design on pre-collection and SS14 collection
- Shapes research and hand sketching
- CAD adaptation of Jean-Charles de Castelbajac's designs
- Colour and fabric placement
- Executing technical drawings and spec sheets

EDUCATION

2008 / 2012

Royal Academy of Fine Arts, Antwerp - Master degree in Fashion Design (BA + MA)

2005 / 2007

Duperré School of Applied Arts, Paris - Fashion Design Degree (BTEC)

2002 / 2005

Cherieux, Vitry sur Seine, Paris - A-Level in Applied Arts